

LinkedIn—Developing Your Profile

Headline Brainstorm:

Keywords	Phrases
Notes:	

About Section Brainstorm:

Writing Prompts	Notes:
<ul style="list-style-type: none"> • Describe yourself • Career aspirations • Career accomplishments • Skills, values, interests • How do you add value? • First or third person? • Tone when writing? • Non-career interests • Paragraph and/or bullets? • Themes or key messages 	

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<u>Section</u>	Goals for Improvement, Notes, & Resources
Featured Content	
Education	
Experience	
Skills & Endorsements	
Accomplishments	
Recommendations	

IF YOU WANT TO KNOW MORE...

Workshops: LinkedIn [1] Developing Your Profile, Networking, Interviews

Appointments: Career Counselling—we can review your profile with you

Tipsheets: LinkedIn 1 & 2, Networking, Information Interviews

Drop-In Career Advising: Mon-Thur 1:30 PM—3:30 PM (for quick career questions)