



LinkedIn—Developing Your Profile

Headline Brainstorm:

Keywords	Phrases
Notes:	

About Section Brainstorm:

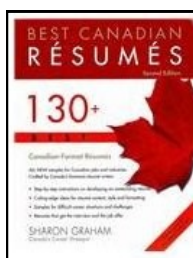
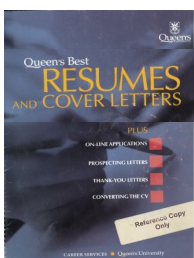
Writing Prompts	Notes:
<ul style="list-style-type: none">• Describe yourself• Career aspirations• Career accomplishments• Skills, values, interests• How do you add value?• First or third person?• Tone when writing?• Non-career interests• Paragraph and/or bullets?• Themes or key messages	



LinkedIn—Developing Your Profile

<u>Section</u>	Goals for Improvement, Notes, & Resources
Featured Content	
Education	
Experience	
Skills & Endorsements	
Accomplishments	
Recommendations	

IF YOU WANT TO KNOW MORE...



Workshops:

Appointments:

Tipsheets:

Drop-In Career Advising:

Resource:

LinkedIn [1] Developing Your Profile, Networking, Interviews

Career Counselling—we can review your profile with you

LinkedIn 1 & 2, Networking, Information Interviews

Mon-Thur 1:30 PM—3:30 PM (for quick career questions)

LinkedIn Learning— [login](#) through ITS with your NetID