Your Job Search



Your project plan will help you to structure your job search to focus your research, talk to people effectively, and monitor your progress so you stay on track to success.

YOUR OBJECTIVE What type of work are you looking for?		
TARGET MARKET Where do you want to do this work? (industry or geography)		
TARGET LIST What specific companies and organizations are you interested in?		
KEY RESOURCES What important books, professional associations, or websites do you need to check out?	 Associations Canada (in Career Info Area) Canadian Company Capabilities (google it) linkedin.com eluta.ca indeed.ca keys.ca www.yellowpages.ca http://library.queensu.ca/research/guide/business (Factiva, FP Advisor) 	 kingstonchamber.ca www.workinculture.ca www.marketingmag.ca/resources/big-book www.charityvillage.com http://oen.ca/dir/ www.engineeringbluebook.com/ www.acec.ca cmc-canada.ca/
YOUR NETWORK Who do you know already that you could talk to?		
KEY MESSAGES		
What will you say to people in your job search? (Summarize your objective, target market, and key qualifications)		

This form can be found online at: http://careers.queensu.ca/careerresources

^{*} Based on the ideas presented in Orville Pierson's *The Unwritten Rules of the Highly Effective Job Search*.



Job Search Progress Chart

Adapted from "The Unwritten Rules of Highly Effective Job Search" by Orville Pierson

STRATEGY USED		Week of:	Week of:	Week of:	Week of:	Week of:	Week of:	Week of:		
JOB SEARCH PREPARATION		Total Hours								
Develop job search skills (advising & workshops)										
Research careers, organizations, & industries										
Work on marketing materials (resume, cover letter, interview skills, business cards, LinkedIn profile)										
CAREER-BUILDING CONVERSATIONS		Number of conversations & correspondence								
Connect with existing contacts about job search plan (friends, classmates, professors, family, etc)										
Start conversations (e.g., with alumni via Queen's Connects Career Network in LinkedIn, professional associations, economic/business groups)										
Attend company information sessions/career fairs/ Conferences										
Explore strategic volunteering										
Conduct information interviews with people working in target companies or industries										
Inquire about potential opportunities with people in charge of hiring in target companies or industries										
Follow up with contacts with updates and questions										
APPLICATIONS		Number of applications								
Apply to jobs found online via myCareer, job boards, and company websites										
Register with search firms & employment agencies										
Send out unsolicited applications										