

# Arts Leadership MA/Graduate Diploma in Arts Management Map

## Applying to and Navigating Graduate Studies

### DEVELOPING OUR CULTURAL LEADERS

#### Why GRADUATE STUDIES IN ARTS LEADERSHIP?

Ours is a laddered program where students can receive a Graduate Diploma in Arts Management with the successful completion of the first term, or choose to complete the MA in Arts Leadership with the successful completion of second and third terms. Students receive a 360° view of the arts industry with courses in arts philanthropy and major gifts, arts marketing, cultural policy, strategic thinking and planning, contract negotiation, industrial relations, and an introduction to financial and management accounting. They are exposed to, and taught by, top practitioners in the arts industry who provide a focus on experiential learning through live site research assignments and a final term practicum placement in an arts organization to serve as a capstone project. Graduate students and their work are an important part of an ongoing research process that provides the community with ways of understanding natural, cultural, imaginative, social and technological phenomena.

#### Why QUEEN'S?

Queen's offers its students a perfect balance of engagement with rigorous academic programs and access to first class practitioners and arts facilities. Both the diploma and ARTSL MA programs are cross-disciplinary -- taught by a combination of instructors from the Dan School of Drama and Music, and the Master of Industrial Relations program. In addition, the campus boasts world class facilities including a major Performing Arts Centre, Art Gallery, and Library -- all with senior staff whose management experience adds to the practical teaching environment. At Queen's, graduate students from all disciplines learn and discover in a close-knit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen's more than 130 graduate programs within

GRAD MAP FOR MA STUDENTS 



50+ departments & research centres. With the world's best scholars, prize-winning professional development opportunities, excellent funding packages and life in the affordable, historic waterfront city of Kingston, Queen's offers a wonderful environment for graduate studies.

#### Program OUTCOMES

- Acquire institutional management skills
- Gain a comprehensive understanding of the tenets of the nonprofit sector
- Receive guidelines for strategic thinking and implementing organizational missions
- Benefit from advanced marketing and development training
- Learn integrated approaches to arts advocacy and cultural policy
- Discern the special nature of negotiating Arts-related contracts and collective agreements
- Plan for capital development projects and related community integration
- Understand and serve as an advocate for the Creative Economy

#### Program STRUCTURE

The five core courses needed to complete the Graduate Diploma in Arts Management are offered during a single summer session studying at Queen's. After successful completion of the Graduate Diploma program, a student may continue on to pursue the MA program in Arts Leadership through the completion of one additional term of coursework in the Fall followed by a second "capstone" term involving a practicum placement in the arts industry.



**GRADUATE STUDIES AND POSTDOCTORAL AFFAIRS**

# Arts Leadership MA / Arts Management GRADUATE DIPLOMA

MASTER OF ARTS (MA)/GRADUATE DIPLOMA (GDip)



## WHAT WILL I LEARN?

A graduate degree in Arts Leadership or Arts Management can equip you with valuable and versatile skills, such as:

- Knowledge and technical skills** in multiple forms for diverse audiences
- Information management:** prioritize, organize, and synthesize large amounts of information
- Time management:** Meet deadlines and manage responsibilities despite competing demands
- Project management:** develop ideas, gather information, analyze, critically appraise findings, draw and act on conclusions
- Creativity and innovation**
- Perseverance**
- Independence** and experience as a collaborative worker
- Awareness** and understanding of sound **ethical practices, social responsibility, responsible research, and cultural sensitivity**
- Professionalism** in all aspects of work, research, and interactions
- Leadership:** initiative and vision, leading people and discussion

## WHERE CAN I GO?

A Graduate Diploma in Arts Management and/or Master's degree in Arts Leadership can take your career in many directions. Many of our MA students choose to continue their academic inquiry with a PhD. Our Master's students are equipped with a strong foundation for careers in:

- Arts administration
- Arts facility management
- Business management
- Community outreach and education
- Cultural sector marketing
- Development and advancement
- Director for performing arts organization
- HR management for the arts
- Not-for-Profit advocacy
- Production management

Taking time to explore career options, build experience, and network can help you have a smooth transition to the world of work after graduation.

### How to use this map

Use the 5 rows of the map to explore possibilities and plan for success in the five overlapping areas of career and academics. The map just offers suggestions – you don't have to do it all! To make your own custom map, use the [My Grad Map](#) tool.



# Graduate Studies FAQs

## How do I make the most of my time at Queen's?

Use the Grad Map to plan for success in five overlapping areas of your career and academic life. Everyone's journey is different - the ideas on the maps are just suggestions to help you explore possibilities. For more support with your professional development, take advantage of the SGSPA professional development framework and the new [Individual Development Plan \(IDP\)](#) process to set customized goals to help you get career ready when you graduate.

## Where can I get help?

Queen's provides you with a broad range of support services from your first point of contact with the university through to graduation. Ranging from help with academics and careers, to physical, emotional, or spiritual resources – our welcoming environment offers the programs and services you need to be successful, both academically and personally. Check out the [SGSPA website](#) for available resources.

## What is the community like?

At Queen's, graduate students from all disciplines learn and discover in a close-knit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen's more than 130 graduate programs within 50+ departments & research centres. With the world's best scholars, prize-winning professional development opportunities, and life in the affordable, historic waterfront city of Kingston, Queen's offers a wonderful environment for graduate studies. Queen's is an integral part of the Kingston community, with the campus nestled in the core of the city, only a 10-minute walk to downtown with its shopping, dining and waterfront. For more about Kingston's history and culture, see Queen's University's [Discover Kingston](#) page.

# Application FAQs

## What do I need to know to APPLY?

### ACADEMIC REQUIREMENTS

- A minimum B+ average in the last two years of an Honours (4-year) Bachelor's program.
- Students with humanities-based backgrounds or from traditionally unrelated fields may also be considered for admission if they can demonstrate professional equivalency through prior experience in Arts administration.

### ADDITIONAL REQUIREMENTS

- **Statement of Interest:** Applicants must submit a statement of interest of up to 4000 characters.
- Two reference letters, either academic or professional.
- If English is not a native language, prospective students must meet the [English language proficiency requirements](#) in writing, speaking, reading, and listening. The following minimum scores are required: (1) TOEFL iBT: Writing (24/30); Speaking (22/30); Reading (22/30); Listening (20/30). Applicants must have the minimum score in each test as well as the minimum overall score, or (2) IELTS: 7.0 (academic module overall band score and a 7.0 for each test band), or (3) PTE Academics: 65, or (4) CAEL CE -70 (minimum overall score).

Before you start your application, please review the [Graduate studies application process](#).

## What about FUNDING?

There is no guaranteed funding for students. However, students may apply for Teaching Assistant or Research Assistant positions.



Amie Bello, Graduate Coordinator  
(613) 533-6000 ext. 74336  
belloa@queensu.ca  
sdm.queensu.ca/graduate