Management MSc Map

Applying to and Navigating Graduate Studies

Why GRADUATE STUDIES in MANAGEMENT?

Queen's Smith School of Business is one of the world's premier business schools - renowned for exceptional programs, distinguished faculty, leading edge research, and the quality of its graduates. The School is home to a strong research environment where you will collaborate with internationally recognized and awardwinning faculty who are widely published in peer-reviewed journals and have earned great respect for the mentorship they provide graduate students.

Queen's MSc program in Management is a 12-month program that offer students the opportunity to develop critical thinking and research skills and delve deeply into specific topics within their area of interest. These programs prepare graduates for an academic or research-oriented career.

Students can expect a vibrant research culture within the school. Research seminars, visiting scholars, research opportunities with faculty, and a host of workshops provide a stimulating environment to learn. Students work and study in our modern facilities housed in the new expansion of Goodes Hall. Graduate students have dedicated office space, state-of-the-art computer and behavioural labs, and wireless classrooms. Students also have access to the research subject pool for surveys and experiments and the latest innovative software and leading database applications.

Fields of STUDY

Accounting

Designed for people intending to pursue doctoral (PhD) studies in accounting.

- Provides an advanced conceptual foundation in accounting that allows for the pursuit of highly-focused research.
- Students are exposed to a broad range of accounting research and gain experience in the process of conducting research in their areas of interest.

Analytics

Provides students who are interested in analytical approaches to managerial problems the opportunity to develop a thorough understanding of the theory and apply concepts useful in developing advanced decision-making processes.

- Students will first develop a grounding in operations research models, applied statistics, and solving complex optimization problems. The program provides ample opportunity to focus on applications such as revenue management, operations, and supply chain management.
- Graduates of this program will be well prepared to pursue doctoral (PhD) studies, as well as analytical positions in consulting, financial services, or logistics.



Business Economics

Provides students interested in applied economics research the opportunity to study areas of economics that relate to the management of organizations.

- Students develop a grounding in microeconomic theory and econometrics and go deeper in applied topics such as application to entrepreneurship, industrial organization, competitive strategy, and international trade.
- Prepares students for entry into a high quality doctoral (PhD) program, as well as research-oriented positions in consulting, banking, government, and public policy.

Finance

Designed for those who wish to pursue doctoral (PhD) studies or research-oriented careers with financial institutions, consulting firms, or regulatory agencies. It is not appropriate for people who wish to pursue a career in financial or general management.

- Students develop a solid grounding in financial theory and empiricism.
- Opportunity exists to deeply study areas such as advanced derivatives valuation, corporate finance, empirical topics, and research methods.

International Business

A broad overview of the international management field including key theories, trends, phenomena, and the methods that are used to study them.

- Students are introduced to the key elements of a global strategic orientation and study the major terms, constructs, theories, and debates in the cross-cultural management field.
- Courses examine how the study of international business connects with other management disciplines — strategy and organizational behaviour in particular — as well as with academic areas such as political science and international development studies.

Management Information Systems

Provides an understanding of how information systems and digital technology can be used effectively by organizations.

- Students develop a grounding in research methods and the management and effects of information systems.
- Provides a behavioural approach to digital technology management. Although not required, relevant work experience is a henefit

Marketing

Designed for students wishing to pursue doctoral (PhD) studies and an academic career.

- Students establish a solid grounding in marketing strategy and management and consumer behaviour.
- Students have the opportunity to conduct in-depth research into the area of marketing that is of most interest to them including: branding, brand management, consumer persuasion, consumer fairness, consumer activism, and the impact and use of social media.

Organizational Behaviour

Provides students with a solid foundation for understanding and conducting research in organizational behaviour.

- Field draws on several disciplines, including psychology, sociology, and economics, and examines the behaviour of individuals, groups, and organizations.
- Program is designed to prepare students for doctoral (PhD) studies and an academic career

Strateg

A thorough understanding of organizational strategies and structures and how organizations relate to their economic, institutional, and social environment.

- Building on their course work, students develop their research skills by exploring their chosen topic in-depth for their MSc research project.
- Graduates are well-prepared for doctoral (PhD) studies or a career in consulting or corporate strategy.



Management MSc Map

MASTER OF SCIENCE (MSc



FALL TERM WINTER TERM SUMMER TERM ACHIEVE YOUR ACADEMIC Attend Annual Smith Graduate Student Consortium. · Complete core Winter Term courses. Conduct research project. **GOALS** • Attend Econ. Math Prep Review or Stats Bootcamp. • Finalize research topic and obtain supervisor's approval. Complete a research project of publishable quality (due mid-August to supervisor and 2nd reader). • Fall Term consists of 3-4 courses depending on your area of · Work on reading on theoretical and methodological aspects of · Complete core Fall Term courses. Complete CORE training and obtain ethics approval (if applicable). • Students are assigned a supervisor prior to arrival. **MAXIMIZE** Discuss MSc thesis funding and conference with supervisor and Stay in touch with your supervisor throughout the summer **RESEARCH** Think about the audience for your research. term, providing regular updates, to ensure learning and high department. **IMPACT** • Participate in brown bag and other seminars in your area. quality outcomes. If applicable, present research proposal which contains conceptual/theoretical information as well as methodological details to enable the reader to understand how the research will be conducted. BUILD Teaching Assistant or Research Assistant positions help to • Teaching Assistant or Research Assistant positions help to Teaching Assistant or Research Assistant positions help to **SKILLS AND** develop your skills and experience. develop your skills and experience. develop your skills and experience. **EXPERIENCE** · Participate in Smith Graduate Society Committee events. • Participate in Smith Graduate Society Committee events. Participate in Smith Graduate Society Committee events. · Participate in MSc-PhD Writing Retreats. · Participate in MSc-PhD Writing Retreats. · Participate in MSc-PhD Writing Retreats. · Participate in SGSPA Professional Development Opportunities. • Participate in SGSPA Professional Development Opportunities. • Participate in SGSPA Professional Development Opportunities WITH YOUR Participate in Smith Graduate Society Committee events and Participate in Smith Graduate Society Committee events. Network through Queens Connects on LinkedIn and the other community events. Queen's Alumni Association. COMMUNITY International students should consider visiting **Queen's** Check out Smith Career Advancement Centre networking <u>University International Centre.</u> workshops. Explore Four Directions Workshops and other communities and groups on campus through student affairs. Complete required training: Call it Out, EDI (Equity, Diversity, and Inclusion), Unconscious Bias, Working Together. LAUNCH YOUR Speak with your supervisor and area faculty members about Network with others through the Queen's Alumni Association. If pursuing an academic career, submit one or more PhD CAREER career opportunities. Drop into the Smith Career Advancement Centre and/or check Read the weekly Smith Research e-newsletter, the PhDout their workshops. If seeking to work outside academia, explore other careers of MSc Office e-letter, and the School of Graduate Studies and interest by using Queens Connects on Linkedin. If going into industry, research organizations of interest and Postdoctoral Affairs e-newsletter. prepare your industry resume Visit <u>Career Cruising</u>. Career fit starts with knowing yourself. Visit the Smith Career

Employability Skills

Knowledge and **technical skills** in area of specialization.

Communication: effective and clear in written, oral and multimedia forms, for diverse audiences.

Information Management: prioritize, organize, and synthesize large amounts of information.

Time Management: meet deadlines and responsibilities despite competing demands.

Project Management: develop ideas, gather information, analyze, critically appraise findings, draw and act on conclusions.

Creativity and **innovation** to address complex, multifaceted challenges.

Perseverance to work through challenges to achieve desired outcome.

Awareness and understanding of sound ethical practices, social responsibility, responsible research, and cultural sensitivity.

Professionalism in all aspects of work, research, and interactions.

Leadership: initiative and vision leading people and discussions.

How to use this map

Use the 5 rows of the map to explore possibilities and plan for success in the five overlapping areas of career and academics. The map just offers suggestions – you don't have to do it all! To make your own custom map, use the My Grad Map tool.

If planning to continue in the Smith PhD program, speak with your supervisor and begin to complete a PhD program

Advancement Centre for advice.

Graduate Studies FAQs

How do I make the most of my time at Queen's?

Use the Grad Map to plan for success in five overlapping areas of your career and academic life. Everyone's journey is different - the ideas on the maps are just suggestions to help you explore possibilities. For more support with your professional development, take advantage of the SGSPA professional development framework and the new Individual Development Plan (IDP) process to set customized goals to help you get career ready when you graduate.

Where can I get help?

Queen's provides you with a broad range of support services from your first point of contact with the university through to graduation. Ranging from help with academics and careers, to physical, emotional, or spiritual resources – our welcoming environment offers the programs and services you need to be successful, both academically and personally. Check out the SGSPA website for available resources.

What is the community like?

At Queen's, graduate students from all disciplines learn and discover in a closeknit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen's more than 130 graduate programs within 50+ departments & research centres. With the world's best scholars, prize-winning professional development opportunities, excellent funding packages and life in the affordable, historic waterfront city of Kingston, Queen's offers a wonderful environment for graduate studies. Queen's is an integral part of the Kingston community, with the campus nestled in the core of the city, only a 10-minute walk to downtown with its shopping, dining and waterfront. For more about Kingston's history and culture, see Queen's University's <u>Discover Kingston</u> page.

Application FAQs

What do I need to know to APPLY?

ACADEMIC REQUIREMENTS

Applicants must have a minimum of a B+ (77%) average in the final two years
of study in a four-year undergraduate degree or higher degree in a discipline
related to their field of interest.

KEY DATES & DEADLINES

See MSc website for key dates.

APPLICATION PROCESS

- STEP ONE Complete the application form and pay the application fee
 through the School of Graduate Studies and Postdoctoral Affairs (SGSPA)
 website. Upload a copy of your official transcripts to your online application
 for all academic institutions attended. All applicants accepted into the
 program will be required to send hard copy official transcripts and degree
 certificates in the University sealed envelope.
- STEP TWO Take either the GMAT or GRE test and provide the results to our department. The GMAT official test may be released using the code Q21-QZ-89. The GRE official test may be released using the code 0949.
- STEP THREE Electronic reference forms will be sent to your referees upon submission of your online application and application fee. Please alert your referees these forms will be sent to them. They will be required to complete their form and submit it back to our department.
- STEP FOUR Provide your Statement of Interest with your online application
 or email it to your Graduate Assistant. This statement should include your
 career goals, research interests, and your related academic field of interest
 background.
- STEP FIVE The Graduate Assistant in your intended MSc/PhD program will contact you to request your resume. Further information about the program you have interest in will be provided.

Learn more at ssb.ca/grad_studies/msc.

What about FUNDING?

Our MSc students receive generous funding of \$26,000. This funding is allocated from several sources, a portion of which is made up from students' involvement in teaching assistantship/research assistantship employment. The majority of MSc students supplement their formal funding from the School with research and/or teaching assistantships. Graduate students are allowed to work up to an average of 10 hours a week.

All eligible students are encouraged to apply for OGS, SSHRC, or NSERC where applicable. Tri-Council award holders receive additional funding from Smith School.

The program also provides funding for research projects and conference presentations as well as bursaries or awards based on financial need. Students will be invited to apply for these funds over the course of the academic year. The total funding package is very competitive. Students arrange for work as a Research Fellow, Research Assistant, or Teaching Assistant as part of their annual funding package. Teaching assistant and research assistant employment is optional and this portion of your package is contingent on your ability to do this work.



Master of Science in Management

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