DEVELOPING OUR CULTURAL LEADERS

Why GRADUATE STUDIES IN ARTS LEADERSHIP?

Ours is a laddered program where students can receive a Graduate Diploma in Arts Management with the successful completion of the first term, or choose to complete the MA in Arts Leadership with the successful completion of second and third terms. Students receive a 360° view of the arts industry with courses in arts philanthropy and major gifts, arts marketing, cultural policy, strategic thinking and planning, contract negotiation, industrial relations, and an introduction to financial and management accounting. They are exposed to, and taught by, top practitioners in the arts industry who provide a focus on experiential learning through live site research assignments and a final term practicum placement in an arts organization to serve as a capstone project. Graduate students and their work are an important part of an ongoing research process that provides the community with ways of understanding natural, cultural, imaginative, social and technological phenomena.

Why QUEEN’S?

Queen’s offers its students a perfect balance of engagement with rigorous academic programs and access to first class practitioners and arts facilities. Both the diploma and ARTSL MA programs are cross-disciplinary – taught by a combination of instructors from the Dan School of Drama and Music, and the Master of Industrial Relations program. In addition, the campus boasts world class facilities including a major Performing Arts Centre, Art Gallery, and Library – all with senior staff whose management experience adds to the practical teaching environment. At Queen’s, graduate students from all disciplines learn and discover in a close-knit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen’s more than 130 graduate programs within 50+ departments & research centres. With the world’s best scholars, prize-winning professional development opportunities, excellent funding packages and life in the affordable, historic waterfront city of Kingston, Queen’s offers a wonderful environment for graduate studies.

Program OUTCOMES

• Acquire institutional management skills
• Gain a comprehensive understanding of the tenets of the nonprofit sector
• Receive guidelines for strategic thinking and implementing organizational missions
• Benefit from advanced marketing and development training
• Learn integrated approaches to arts advocacy and cultural policy
• Discern the special nature of negotiating Arts-related contracts and collective agreements
• Plan for capital development projects and related community integration
• Understand and serve as an advocate for the Creative Economy

Program STRUCTURE

The five core courses needed to complete the Graduate Diploma in Arts Management are offered during a single summer session studying at Queen’s. After successful completion of the Graduate Diploma program, a student may continue on to pursue the MA program in Arts Leadership through the completion of one additional term of coursework in the Fall followed by a second “capstone” term involving a practicum placement in the arts industry.

GRAD MAP FOR MA STUDENTS
The map just offers suggestions – you don't have to do it all! To make your own custom map, use the My Major Map tool.

Use the 5 rows of the map to explore possibilities and plan for success in the five overlapping areas of career and academics.

**How to use this map**

**EXPAND**

**ARTS TRAINING**

**PROFESSIONAL**

**MAXIMIZE YOUR GOALS**

**ACHIEVE YOUR ACADEMIC GOALS**

**ENGAGE WITH YOUR COMMUNITY**

**BUILD SKILLS AND EXPERIENCE**

**EXPAND YOUR CAREER**

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### Arts Leadership MA

**DIPLOMA PHASE**

- Develop relationships with a mixture of emerging and established practitioners who are also involved in community pursuits of professional innovation.
- Engage in the academic and professional training process with help from departmental supervisors, the Program's Grad Coordinators and the SGDPA website.

**MAXIMIZE YOUR PROFESSIONAL ARTS TRAINING**

- With the help of the program's five core courses, enhance your current skills and pursue new ones within the Arts management field.
- Learn through interactive projects led by senior management professionals and get learning support from the Centre for Teaching and Learning.

**BUILD SKILLS AND EXPERIENCE**

- Work on collective projects with peers who bring an international perspective to your field of interest.
- Take advantage of professional development workshops and simulated on-the-job budget negotiations.

**ENGAGE WITH YOUR COMMUNITY**

- Interact with students and outside professionals from a full range of Arts disciplines – expanding your knowledge base and connections.
- Enjoy the opportunity to collaborate with practitioners and students from other communities and organizations throughout the world.

**EXPAND YOUR CAREER**

- Let your enhanced skill set lead you to new opportunities within or beyond your current workplace.
- Check out professional development workshops from School of Graduate Studies and Postdoctoral Affairs professional development or the School of Graduate Studies and Postdoctoral Affairs Career Week to explore your career pathways.
- Finding a career that fits starts with knowing yourself. Get help by taking a Career Services workshop or meeting with a career counsellor. Check out books like So What Are You Going to do With That! for advice on various career options.

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### Arts Management GRADUATE DIPLOMA

**MA STUDY PHASE**

- Complete your coursework (either on campus or at a distance).
- Finalize your plans for your practicum.

**MA PRACTICUM**

- Complete your Master's program with a professional placement while looking forward to exploring future applications for your new training and connections.

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### WHAT WILL I LEARN?

A graduate degree in Arts Leadership or Arts Management can equip you with valuable and versatile skills, such as:

- Knowledge and technical skills
- Effective communication skills in multiple formats for diverse audiences
- Information management: prioritize, organize and synthesize large amounts of information
- Time management: Meet deadlines and manage responsibilities despite competing demands
- Project management: develop ideas, gather information, analyze, critically appraise findings, draw and act on conclusions
- Creativity and innovation
- Perseverance
- Independence and experience as a collaborative worker
- Awareness and understanding of sound ethical practices, social responsibility, responsible research and cultural sensitivity
- Professionalism in all aspects of work, research, and interactions
- Leadership initiative and vision, leading people and discussion

### WHERE CAN I GO?

A Graduate Diploma in Arts Management and/or Master's degree in Arts Leadership can take your career in many directions. Many of our MA students choose to continue their academic trajectory with a PhD. Our Master's students are equipped with a strong foundation for careers in:

- Arts Administration
- Production Management
- Not-for-Profit Advocacy
- Cultural Sector Marketing
- Arts Facility Management
- Community Outreach and Education
- Development and Advancement
- HR Management for the Arts
- Business Management
- Director for Performing Arts Organization

Taking time to explore career options, build experience, and network can help you have a smooth transition to the world of work after graduation.
Graduate Studies FAQs

How do I make the most of my time at Queen's?

Use the Grad Map to plan for success in five overlapping areas of your career and academic life. Everyone's journey is different - the ideas on the maps are just suggestions to help you explore possibilities. For more support with your professional development, take advantage of the SGSPA professional development framework and the new Individual Development Plan (IDP) process to set customized goals to help you get career ready when you graduate.

Where can I get help?

Queen's provides you with a broad range of support services from your first point of contact with the university through to graduation. Ranging from help with academics and careers, to physical, emotional, or spiritual resources – our welcoming environment offers the programs and services you need to be successful, both academically and personally. Check out the SGSPA website for available resources.

What is the community like?

At Queen's, graduate students from all disciplines learn and discover in a close-knit intellectual community. You will find friends, peers and support among the graduate students enrolled in Queen's more than 130 graduate programs within 50+ departments & research centres. With the world's best scholars, prize-winning professional development opportunities, and life in the affordable, historic waterfront city of Kingston, Queen's offers a wonderful environment for graduate studies. Queen's is an integral part of the Kingston community, with the campus nestled in the core of the city, only a 10-minute walk to downtown with its shopping, dining and waterfront. For more about Kingston's history and culture, see Queen's University's Discover Kingston page.

Application FAQs

What do I need to know to APPLY?

ACADEMIC REQUIREMENTS
- A minimum B+ average in the last two years of an Honours (4-year) Bachelor's program.
- Students with humanities-based backgrounds or from traditionally unrelated fields may also be considered for admission if they can demonstrate professional equivalency through prior experience in Arts administration.

ADDITIONAL REQUIREMENTS
- Statement of Interest: Applicants must submit a statement of interest of up to 4000 characters.
- Two reference letters, either academic or professional.
- If English is not a native language, prospective students must meet the English language proficiency requirements in writing, speaking, reading, and listening. The following minimum scores are required: (1) TOEFL iBT: Writing (24/30); Speaking (22/30); Reading (22/30); Listening (20/30). Applicants must have the minimum score in each test as well as the minimum overall score, or (2) IELTS: 7.0 (academic module overall band score and a 7.0 for each test band), or (3) PTE Academics: 65, or (4) CAEL CE -70 (minimum overall score).

KEY DATES & DEADLINES
- Final application due: January 15
- Notification of acceptance: By April 1
- Classes start: May 8

What about FUNDING?

There is no guaranteed funding for students. However, students may apply for Teaching Assistant or Research Assistant positions.