

Thank you, Investors Group!

LinkedIn Photo Booth Presenting Sponsor – 2016 Career Fair

Career Fair

The annual Career Fair presented by Queen's Career Services is the largest recruitment event on campus. The Fair connects students of all years and disciplines with employment and educational opportunities after graduation.



The 2016 event took place on Tuesday, September 27 in the Queen's Athletics and Recreation Centre and was attended by over 1,500 students.

LinkedIn Photo Booth

The LinkedIn photo booth is one of the most popular booths at the Career Fair each year. The booth is administered by the Queen's Student Alumni Association and provides electronic professional head shots for students to use on their LinkedIn profiles.

Thanks to Investors Group, the Alumni Association was able to hire the photography services of student-run Studio Q, and over 170 students had their high-quality photos taken at this year's event. Queen's students will also have the opportunity to attend two workshops hosted by Career Services: "LinkedIn 1 - Creating an Effective Profile" and "LinkedIn 2 - Using LinkedIn Strategically." Each workshop is available on six different dates and run by our staff counsellors at the career centre.



Signage & Visibility

As an event sponsor, Investors Group enjoyed a high profile at the Career Fair. Signage included a brand-new banner at the LinkedIn booth, and a foam-core sign at the LinkedIn booth directing students to the Investors Group booth on the event floor. Investors Group also appeared on the two sponsor thank you boards placed at the event entrance and exit.



Investors Group is one of Canada's leading personal financial services companies with a history that spans over eight decades. We are known for our personal approach to financial planning, our culture of coaching and mentorship, our training, development and support for our Consultants, and our competitive compensation and benefits package. As an Investors Group Consultant, you will work with clients to help them reach their financial goals by building a comprehensive financial plan. This career is both challenging and rewarding, however Investors Group Consultants have the advantage of the industry's best training, development and support, as well as independence and flexibility that allows you to be your own boss and work around your life.

Come visit us at booth 6 & 24



Thank you to our sponsors!



MACKENZIE | CONFIDENCE
IN A CHANGING WORLD
Investments

INSIGHTGLOBAL

And to our student partner



LinkedIn
PHOTOBOTH

Have your professional photo taken here!

Presented by



and by our student partner



**QUEEN'S STUDENT
ALUMNI ASSOCIATION**

Student Email

Each student who visited the Investors Group LinkedIn Booth received their headshots via email, which provided an additional opportunity to communicate the Investors Group message:

Please find attached the headshot you took at the Career Fair on September 27, 2016.

This opportunity was brought to you by the Investors Group and the Queen's Student Alumni Association.

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[Apply today](#) and start discussing your future. And find out why Investors Group was rated the #1 Full Service Dealer in the financial planning industry every year since 2008, and how we can help bring you personalized and professional rewards far beyond those associated with a traditional job.

For more professional development and networking opportunities on campus, stay in the loop with the Queen's Student Alumni Association via our [Facebook](#) page or our [website](#). We will be running a LinkedIn workshop on November 2, so join us to learn how to best leverage this headshot. We'll see you there!

What's Next Magazine

What's Next is Career Service's annual magazine, distributed at Career Services and at all of career-related events to an audience of 3,500+ students annually. Investors Group was highlighted in a half-page colour thank you announcement on page two of the magazine.

Thank you to our LinkedIn Photo Booth presenting sponsors!

Career Fair, September 27



And to our student partner



Engineering & Technology Fair, October 18



CAREER FAIR 2016

10:30 AM - 3:30 PM
SEPTEMBER 27, 2016

MAIN GYM, ATHLETICS & RECREATION CENTRE

Thank you to our sponsors



Queen's University Career Services @mycareerqueensu careers.queensu.ca

Event Program

In addition to a copy of What's Next magazine, each student arriving at the Fair received an event program. Investors Group appeared prominently as one of the presenting sponsors of this year's event.

Social Media

Leading up to the Career Fair, and on the day of, Career Services' communication team promoted Investors Group via our two most popular social media channels: Twitter (over 1,361 followers) and Facebook (over 1,580 likes).



Queen'sU Career Serv
@mycareerqueensu

Follow

A big THANK YOU to the sponsors who made [#careerfairqueens](#) possible: [@Investors_Group](#) [@getflipp](#) [@insightglobal](#) [@MackenzieInvest](#)



Queen'sU Career Serv @mycareerqueensu · Sep 27

Thanks to [@QueensSAA](#) for running the FREE [@Investors_Group](#) LinkedIn photo booth at today's [#careerfairqueens](#)



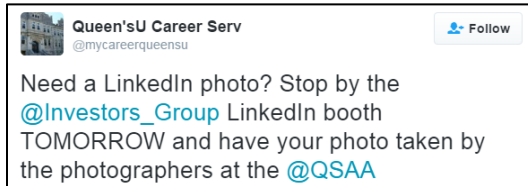
2



Queen'sU Career Serv @mycareerqueensu · Sep 27

After you get yr LinkedIn pic done at [#careerfairqueens](#), meet the sponsor: [@Investors_Group](#) at their booth:





Featured Employer Profile

For the 2016-17 academic year, Investors Group will appear as a Featured Employer on the student side of the Career Services website. The profile highlights Investors Group's activities on campus and links to the company careers page:


2016-17 Sponsors

The following organizations are presenting sponsors at this fall's fairs. Be sure to check out their booths on the days of the events!

+ Flipp

- Investors Group

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Do you possess:

- Self-confidence and leadership skills
- The ability to network effectively
- An entrepreneurial spirit
- The desire to positively impact client's lives
- The ability to work well in a team environment

If you do, then [apply today](#) and start discussing your future. And Find out why Investors Group was rated the #1 Full Service Dealer in the financial planning industry every year since 2008, and how we can help bring you personalized and professional rewards far beyond those associated with a traditional job.

Join Investors Group on campus:

- 2016 Career Fair - September 27 at the ARC (LinkedIn Photo Booth presenting sponsor)
- Fall Engineering & Technology Fair - October 18 at Grant Hall
- Information Session - October 19 at Gordon Hall - register in MyCareer

+ Mackenzie Investments

+ Capital One

(613) 533-2992
mycareer@queensu.ca
<http://careers.queensu.ca>


Queen's University
Career Services

@mycareerqueensu

Featured Job Postings

Investors Group will also enjoy high visibility on Queen's MyCareer job board. All job postings submitted to the board for the 2016-17

academic year will be upgraded to featured jobs free of charge. Students see the job profiled and linked on the main job posting page, as pictured above.



FINANCIAL ADVISOR - Kingston, Brockville or Perth Office
Investors Group
Application Deadline :
Oct 26, 2016 11:59 PM

Continuing Partnership

On behalf of the entire Career Services staff team and the students at Queen's, a massive thank you to the Investors Group team for your generosity and partnership. Your sponsorship of the LinkedIn Photo Booth helped to make our 2016 Career Fair a success, and served to increase Investors Group's visibility to hundreds of qualified Queen's students.

We look forward to having Investors Group return to campus for the Engineering & Technology recruitment fair on October 18 & 19, 2016, as well as Investors Group's upcoming information session on October 19.

